



The Passat CC enchants the world with its style

Design awards in Germany and Australia

Wolfsburg, 1st July 2009 - International panels of design experts have chosen their winners and one Volkswagen model has made an exceptional impression: the Passat CC. Last night in Essen, Germany, Volkswagen's four-door coupé was presented with the "red dot Design Award 2009 - Best of the Best", once again highlighting Volkswagen's first-class and attractive design concept. The elegant model has also sparked excitement down under in Australia, a statement backed-up by the fact that it has recently won the "Australian International Design Award".

Last night the Aalto Theater in Essen provided the setting for a wonderful prize ceremony during which Martin Kropp, designer at Exterior Design Studio 1, accepted the "red dot Design Award" for Volkswagen. The "red dot Design Award" is one of today's most coveted awards that a designer can win for a creative product. The prize has been awarded every year since 2000.

In March, the Passat CC was awarded the prestigious "iF Product Design Award 2009" in Hanover. At the end of May the coupé also swept the board down under where it won the renowned "Australian International Design Award" in the "Automotive and Transport" category.

Note: This text and comprehensive photographic material can be found at www.volkswagen-media-services.com.

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